



## Gabriel Abou Jaoude

+1 813 501 9483

g.aboujaoude80@gmail.com

### Online portfolio:

Please take your time looking through my portfolio

### My Experience for the past 20+ years

Photography Portfolio: <https://yep.photography>

Design Portfolio: <http://gabriel.raw-figure.com/portfolio>

Password: 009800644C!

### My Skills

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

Adobe Premiere Pro

Adobe Lightroom

Cinema 4D

Great Understanding of

HTML and CSS

Certified Photographer

With 20+ years in the creative trenches, I've led the charge on digital innovation, social engagement, and storytelling that sticks. From charming social media audiences to building brands people actually care about, I've helped shape campaigns that not only perform – they resonate.

As a proud Canadian (yes, the socks are cozy), I bring warmth, strategy, and sharp creative instincts to every project. Think of me as the Creative Director who stepped out of the big agency world to get closer to the brands that matter – fluent in impactful campaigns and unofficially certified in unforgettable storytelling.

2024–

CURRENT

**Marketing Manager** with Fortis Concrete Solutions  
Tampa Florida (Full time)

2022–2024

**Creative Director** with Rubicom Agency  
Beirut Lebanon | Dubai (Full time)

2015–2022

**Senior Art Director** with Impact BBDO  
Beirut Lebanon (Full time)

2010– 2015

**Senior Digital Designer** with Playboy.com  
Montreal Canada (Full time)

2004–2010

**Art Director** with Publicis Group  
Kuwait (Full time)